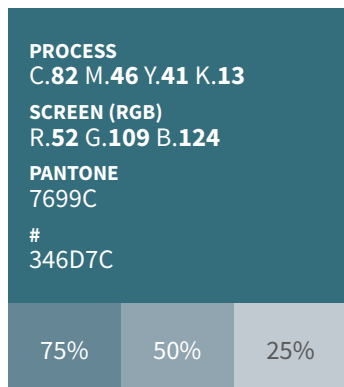
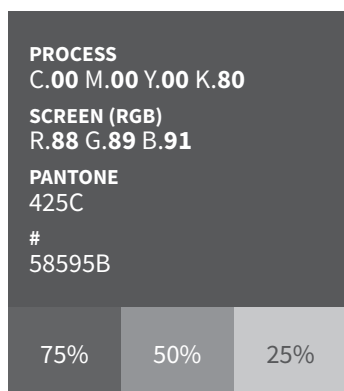


MERIDIAN SPECIALTY YARN GROUP, INC. BRAND STANDARDS

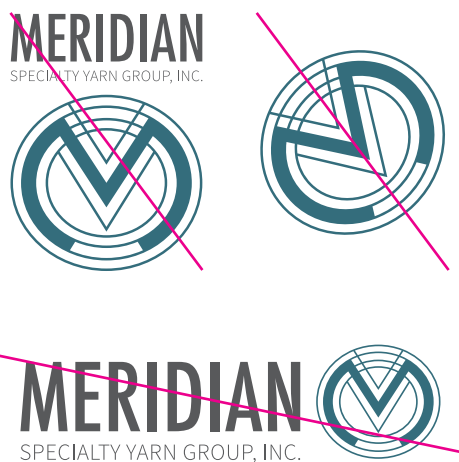
PRIMARY COLOR



SECONDARY COLOR



INCORRECT LOGO USAGE



LOGO - VERTICAL LOCKUP



MERIDIAN
SPECIALTY YARN GROUP, INC.

LOGO - SEAL



LOGO - HORIZONTAL LOCKUP



MERIDIAN
SPECIALTY YARN GROUP, INC.

PRIMARY FONT FAMILY - FUTURA CONDENSED*

Futura Light Condensed

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 & % \$ * # @

Futura Medium Condensed

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 & % \$ * # @

Futura Bold Condensed

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 & % \$ * # @

Futura ExtraBold Condensed

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 & % \$ * # @

*More fonts available in Futura Font Family for other formatting purposes.